

Kentucky Association of School Superintendents
2020 Annual Conference
Louisville Marriott Downtown

December 6-7 for Exhibitors

Partnership Opportunities

The Kentucky Association of School Superintendents is Kentucky's only organization focused specifically toward superintendents. This event is your chance to meet with these individuals in a more personal, relaxed manner and to showcase your products or services.

Opportunities available:

- Sponsorship of event, general session, reception, breakfast or lunch, dessert
- Exhibit Booth space
- Advertising in the Program

Complete program schedule information will be posted online at www.kysupts.org when available.

For additional event information, contact: Trish Carroll at eliteeventplanning3@gmail.com or text at 606-584-8578.

General Event Notes:

- Time planned in the schedule for attendees to visit the exhibit hall
- Exhibitor prize program; punch card provided to attendees to create booth visit flow and maximum participation for all booths. For further exposure, exhibitor has an option to provide a prize for daily drawings.
- For lodging at the Louisville Marriott Downtown at the KASS group rate of \$159/night, you can book at <https://book.passkey.com/e/50046971> or the link on our website; www.kysupts.org or by calling the hotel at 1-800-266-9432 and request the KASS 2020 Conference group rate. Cut-off date for hotel reservations is **Nov.17, 2020.**

Sponsorships

Partner with KASS as a conference sponsor and your organization will enjoy the benefits listed for each sponsorship level:

Event Sponsor (\$8,000)

- Introduce session and/or keynote speaker
- Full-page color ad in program guide
- Logo on KASS Web page
- Logo on KASS registration packets
- Sponsor welcome reception
- Signage at your sponsored events
- Podium signage during all general sessions
- Company brochure in registration packets
- Exhibit Partnership benefits listed in next column
- Two 8' x 10' exhibit spaces and four luncheon tickets

General Session Sponsor (\$4,500)

- Introduce session and/or keynote speaker
- Full-page ad in program guide
- Exhibit Partnership Booth- see next column
- Podium signage at your sponsored session
- Company brochure in registration packets

Reception Co-Sponsor (\$3,000)

- Half-page ad in program guide
- Exhibit Partnership Booth-see next column
- Signage at your sponsored event
- Company brochure in registration packets

Breakfast or Lunch Co-Sponsor (\$2,250)

- Quarter-page ad in program guide
- Exhibit Partnership Booth-see next column
- Signage at your sponsored event
- Company brochure in registration packets

Dessert Break Co-Sponsor (\$1,500)

- Quarter-page ad in program guide
- Exhibit Partnership Booth-see next column
- Signage at your sponsored event

Exhibit Space December 6-7

Sign on as an exhibit partner and be among the first to welcome our visionary education leaders to the KASS Annual Conference. Utilize the opportunity to promote your organization's creative solutions in addressing school and district needs.

Our program provides free time for attendees to visit the exhibit hall, and an exciting prize giveaway is guaranteed to increase traffic to your booth.

Exhibit Partnership Booth (\$700) Benefits

**One 8' x10' booth space, which includes identification sign, skirted table with two folding chairs and wastebasket.

**Booths are separated with pipe and drape.

**Organization's description and contact information listed in the program.

**Welcome reception December 6; breakfast and lunch December 7 for two

General Information

Exhibits are open December 6 from 3-7 p.m. and December 7 from 7:30 a.m.-4:00 p.m.

Due to COVID-19/CDC guidelines, a maximum of 2 people per booth is allowable to maintain proper social distancing between booths.

Booths will be ready for move in December 6 at noon.

Electricity is available at \$35/booth but must be reserved in advance.

KASS team on-site during exhibit hours, assisting and directing attendees.

Booth assignments in the exhibit hall are made primarily on a first-come, first-served basis, with sponsor partners given first priority.

All activities taking place during event hours relating to your booth or organization's product/service must be approved by KASS staff.

Breakfast, breaks, door prize drawings and opening reception will be held in exhibit hall.

Program Ads

An effective way to reach every paid attendee is through an advertisement in the program guide which is utilized by attendees throughout the event. Limited opportunities are available to place your ad in the must-read pages of the guide. All ads (except for the Event Sponsor) are in black and white and should be submitted in **eps, tiff or pdf format to: eliteeventplanning3@gmail.com by November 13.**

Full-page Ad - \$250 (5" wide by 8" tall/vertical)

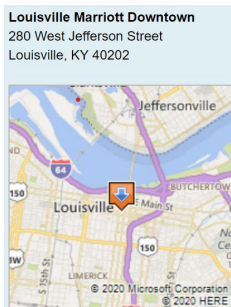
Half-page Ad - \$150 (5" wide by 3.75" tall/horizontal)

Quarter-page Ad - \$100 (2.5" wide by 3/75" tall/vertical)

Exhibitor Registration

Complete your online registration early in order to guarantee a sponsorship level or booth space for your company or organization.

KASS Annual Conference - REGISTER HERE



Registration Form and Payments must be received no later than November 13.

Credit card payments are accepted for this event. Online registration is required.

Cancellation Policy

In order to receive a refund, your written request via email for cancellation must be received on or before November 13, 2020.

All cancellations will be subject to a processing fee. Submit written cancellation requests via email to:
eliteeventplanning3@gmail.com

