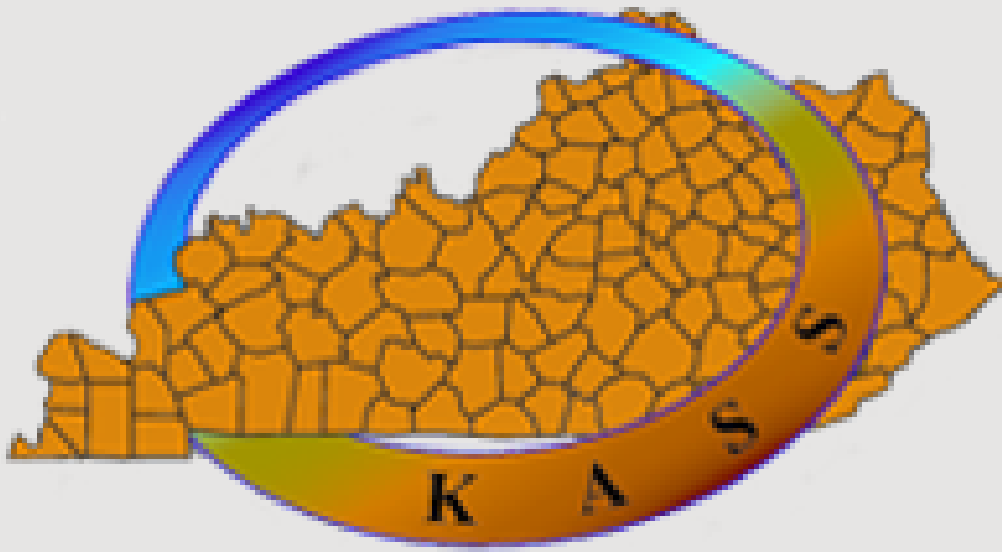


SHOWCASE AND SPONSORSHIP  
OPPORTUNITITES



<http://www.kysupts.org>

## KASS Annual Conference Louisville Marriott Downtown

Exhibitors Invited  
December 4-5, 2022

The Kentucky Association of School Superintendents is Kentucky's only organization focused specifically toward superintendents. This event is your chance to meet with these individuals in a more personal, relaxed manner and to showcase your products or services.

# Opportunities Available

Sponsorship of the event, general session, reception, breakfast, lunch or dessert break

Exhibit booth space &

Advertisement in the Conference Program Guide

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Complete program schedule will be posted online at <http://www.kysupts.org> when available.

For additional event information, contact Trish Carroll at [EliteEventPlanning3@gmail.com](mailto:EliteEventPlanning3@gmail.com) or text at 606-584-8578

## General Event Notes:

- Improved plan for time in the schedule for attendees to visit the exhibit hall
- Exhibitor prize program; punch card provided to attendees to create booth visit flow and maximum participation for all booths.

For further exposure, exhibitors have an option to provide a prize for drawings & snacks during planned breaks will be provided at the back of the exhibit hall to increase traffic flow.

# KASS Conference Logistics

## Lodging

Follow this link: [Louisville Marriott Downtown](#)

KASS group rate of \$161/night; this link is also located on the KASS website at:

<http://www.kysupts.org>

OR secure lodging by calling the hotel at 1-800-266-9432 and request the KASS 2022 Conference group rate.

Reservations must be made by Friday, November 11, 2022

## Registration (Online Only)

Complete your online registration early in order to guarantee a sponsorship level or booth space for your company or organization!

Register online at [KASS Exhibitor Registration](#)

Registration and payment must be received no later than November 11, 2022

See sponsorship opportunities on the following page

## Cancellation Policy

In order to receive a refund, your written request via email for cancellation must be received on or before November 25, 2022.

All cancellations will be subject to a processing fee. Submit written cancellation requests via email to: [Eliteeventplanning3@gmail.com](mailto:Eliteeventplanning3@gmail.com)

## Program Ads

An effective way to reach every paid attendee is through an advertisement in the program guide which is utilized by attendees throughout the event. Limited opportunities are available to place your ad in the must-read pages of the guide.

All ads should be submitted in eps, tiff or pdf format to: [eliteeventplanning3@gmail.com](mailto:eliteeventplanning3@gmail.com) by November 11, 2022

Full-page Ad - \$250 Half-page Ad - \$150

Partner with KASS as a conference sponsor and your organization will enjoy the benefits listed for the level you choose...

### Event Sponsor (\$9,000)

- Introduce session and/or keynote speaker
- Introduce Aspiring Superintendents Session
- Full page ad in program guide
- Logo on KASS web page
- Logo on KASS registration packets/name badge
- Sponsor Welcome refreshments
- Signage at your sponsored events
- Podium signage during all general sessions
- Company link to website in the program guide & brochure in registration packets
- Exhibit partnership benefits listed in the next column
- Two 8'x10' exhibit spaces and 4 luncheon tickets

### General Session Sponsor (\$5,000)

- Introduce session and/or keynote speaker
- Full-page ad in program guide
- Exhibit Partnership Booth – see next column
- Podium signage at your sponsored session
- Company link to website included in program guide & brochure in registration packets

### Presidential Reception Co-sponsor (\$3,000)

- Full-page ad in program guide
- Exhibit Partnership Booth – see next column Signage at your sponsored event
- Company link to website included in program guide & brochure in registration packets
- Participate in prize drawings during reception

### Breakfast or Lunch Co-Sponsor (\$3,000)

- Full page ad in program guide
- Exhibit Partnership Booth – see next column Signage at your sponsored event
- Company link to website included in program guide & brochure in registration packets
- Lunch or Breakfast welcome message to attendees

### Dessert Break Co-Sponsor (\$2,000)

- Half-page ad in program guide
- Exhibit Partnership Booth – see next column Signage at your sponsored event

# Booth Logistics

## December 4-5, 2022

Sign on as an exhibit partner and be among the first to welcome our visionary educational leaders to the KASS Annual Conference. Utilize the opportunity to promote your organization's creative solutions in addressing school and district needs.

We always listen to your survey responses...

The updated agenda/program guide provides more dedicated time for attendees to visit the exhibit hall, snacks will be provided at the back of the hall to increase traffic flow and an exciting prize giveaway is guaranteed to increase traffic to your booth.

### Exhibit Partnership Booth Benefits (\$900)

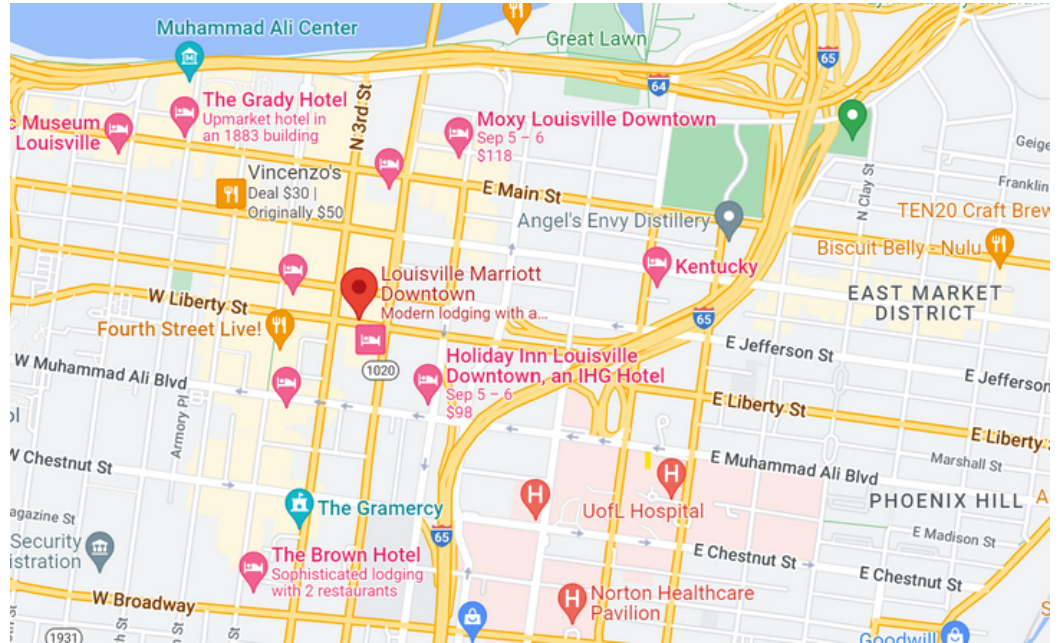
- One 8'x10' booth space, which includes identification sign, skirted table with two folding chairs and wastebasket
- Booths are separated with pipe and drape
- Organization's description and contact information will be listed in the program guide
- Welcome refreshments December 4; breakfast and lunch December 5 for two

### Set up Information

- Exhibits are open December 4 from 3:00-7:00 and December 5 from 7:30 a.m. – 4:00 p.m.
- Booths will be ready for move-in December 4 at noon
- **Electricity is available at \$35 per booth but must be reserved in advance – (request on exhibitor registration)**
- KASS team on-site during exhibit hours, assisting and directing attendees
- Booth assignments in the exhibit hall are made primarily on a first-come, first-serve basis, with sponsor partners given first priority
- Breakfast, lunch and breaks will be set up in the exhibit hall.

We look forward to seeing you  
in December!

Louisville Marriott Downtown  
280 West Jefferson  
Louisville, Kentucky 40202 USA



After registration and sponsor levels are complete, expect an email from Ben Allgeier with EXCEL that contains additional booth information and an opportunity to include add-ons with your reserved space.

